Who is Mushkin?

Founded in Denver, Colorado in 1994, Mushkin, Inc. has since become one of the nation's most recognized Manufacturers of performance computer products worldwide and has well established relationships with all of the top computer component companies in the world including Intel, AMD, NVIDIA, LSI, as well as top retail channels globally. Exceptional quality, enhanced performance and unparalleled customer support are what make our products the best in the industry.

With a strong team of over 25 years experience, we have focused around cutting edge technology including digital storage devices and a complete selection of memory upgrades for desktops, servers and notebooks – we offer something for everyone; from business user to gamer.
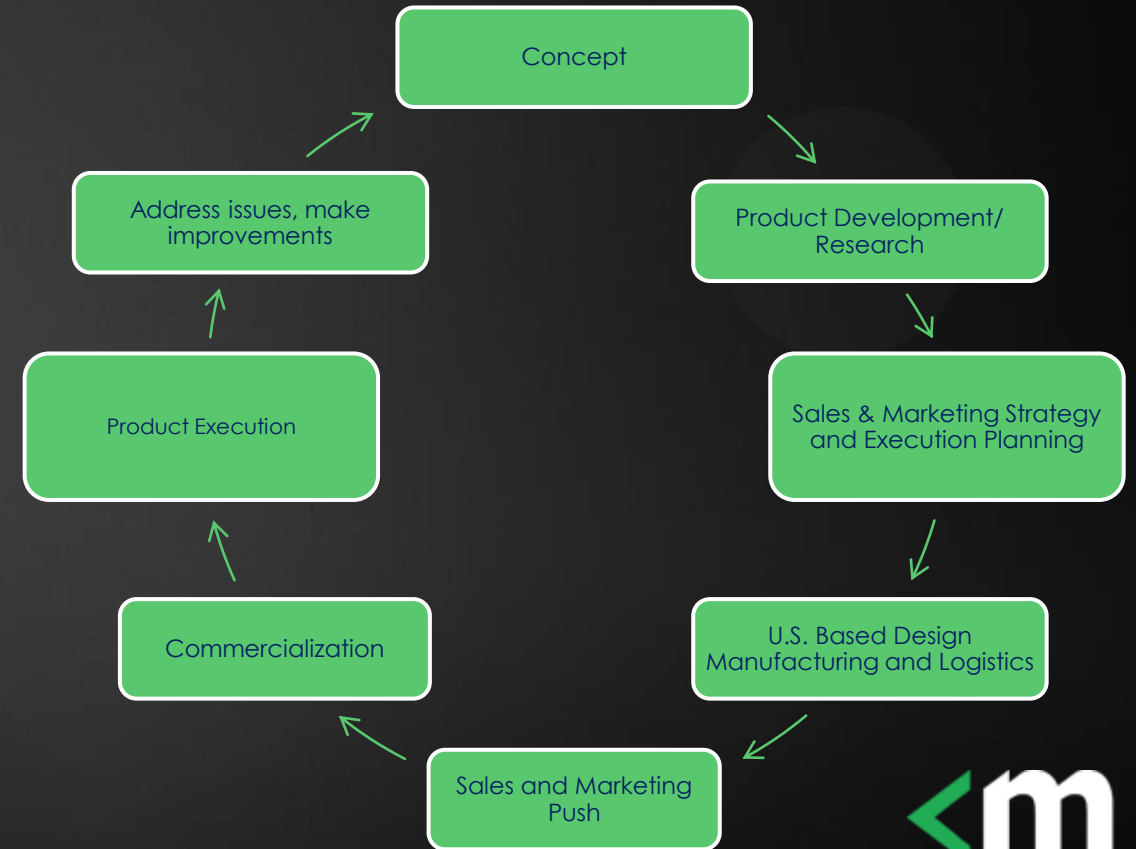
Company Philosophy

As we grow as a company, it has become more and more important to explicitly define the core values from which we develop our culture, our brand, and our business strategies. These are the eight core values that we live by:

- Deliver WOW Through Quality Products and Service

- Embrace and Drive Change

- Drive innovation thru Fun exiting new channels

- Build Open and Honest Relationships with Communication

- Build a Positive Team and Family Spirit

- Do More With Less

- Be Passionate and Determined

- Most importantly, be Humble

All of us Mushkin live the "work hard, play hard" mentality! We believe in operational excellence and realize that there is always room for improvement in everything we do. This means that our work is never done. In order to stay ahead of the competition (or would-be competition), we need to continuously innovate as well as make incremental improvements to our operations, always striving to make ourselves more efficient, always trying to figure out how to do something better. On the right you will see our Product Launch cycle, showing how we don't only launch a product, but develop and consistently improve them. Its called the Mushkin difference.

Concept

Product Development/ Research

Sales & Marketing Strategy and Execution Planning

U.S. Based Design Manufacturing and Logistics

Sales and Marketing Push

Commercialization

Product Execution

Address issues, make improvements

mushkin

"Performance drives, but quality lasts. Experience true performance you can trust with Mushkin Enhanced products."

Many of our biggest projects are the ones where quality, reliability and performance closed the deal– Specifically when they were for **Fortune 500** companies, including Apple Computer, NASA and Rockstar Games, UBISOFT, the **U.S. Military**, the **U.S. Gov't**, and many others around the world. Mushkin, pushing the limits of performance Memory Products.

The Mushkin Difference

First Class R&D Expertise:
Our Research & Development Team each with over 25+ years of industry experience focus on providing leading-edge technologies that meet the highest industry standards.

Industry-Wide Leadership:
We not only adhere to all required environmental standards and certifications around the world, we often exceed them.

First-Rate Quality Control:
At Mushkin, quality is not only a priority, but also a formalized system. Through strict procedures, our engineers and operators maintain control of quality throughout every step of production.

The Mushkin Difference

SSD's
- LSI/Sandforce Worldwide Gold Partner
- Designed for Client, Enterprise, and Industrial Applications
- Standard and Custom Form Factors
- First to Market and Legacy Solutions
- Full Disk Hardware Encryption

Memory
- JEDEC Standard and Legacy memory for all applications
- Guaranteed Performance and Compatibility
- CMTL Advanced Tested Premier Partner
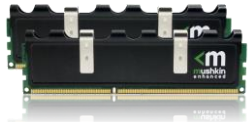
Memory Product Lines

Redline
EXTREME EDITION

Whether you're a casual enthusiast or hardcore gamer, Redline modules deliver the highest performance and speed of any modules on the face of earth.
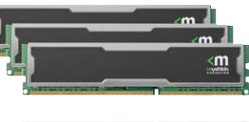
Blackline
PERFORMANCE EDITION

Whether you're breaking your own records or you're simply building a dream gaming rig, you can count on the performance and reliability of Mushkin's Blackline memory modules.
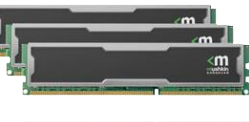
Stealth
Value Performance EDITION

The new Stealth family of modules, includes high-performance specifications for professionals and tech enthusiasts who want the best possible computing experience at prices that make sense.

Silverline
ENTERTAINMENT EDITION

The Silverline Series is ideal for DIY'ers and system builders who know they want high performance, but also need to keep costs under control.

Essentials
VALUE EDITION

Introducing Mushkin Essentials, the one-stop solution for OEM-replacement and solutions for data-intensive business.

Experience true PC Performance at work, home, or on the go.

At Mushkin we deliver award-winning performance and legendary reliability that easily endures the most rigorous demands of any creative professional, gamer or PC enthusiast.

Workstations/ Servers

Servers and Workstations required memory of the highest caliber. Pick your ECC, Registered or Unbuffered spec below and prepare for a noticeable performance upgrade.

Notebook Memory

On the go? Mushkin has you covered. Make
your portable computer a true workhorse by
adding superior Mushkin memory modules.

mushkin

Solid-State Drives Product Lines

Chronos Deluxe™

Mushkin Chronos deluxe SSDs provide the highest level of performance available today. Built with the highest speed NAND Flash components, storage system bottlenecks become a thing of the past.

EXTREME EDITION

SATA III

60GB | 90GB | 120GB | 180GB | 240GB | 480GB

Chronos MX™

Enhanced speed and synchronous mode NAND flash at a great value. Experience accelerated storage and superior responsiveness.

PERFORMANCE EDITION

SATA III

120GB

Chronos™

Positioned at the intersection of performance and value, Chronos SSDs provide next-generation SSD responsiveness by utilizing asynchronous NAND Flash technology.

MAINSTREAM EDITION

SATA III

45GB | 60GB | 90GB | 120GB | 180GB | 240GB | 480GB

Catalyst™ Cache SSD

Combine the capacity of your hard drive with the speed of an SSD and get supercharged performance at a budget-friendly price.

Includes DATAPLEX™ the worlds leading cache software.

Cache EDITION

SATA III

50GB | 100GB

Callisto Deluxe™

Designed and built to provide consumers with the ultimate upgrade in exceptional performance and value.

CONSUMER EDITION

SATA II

40GB | 60GB | 90GB | 120GB | 180GB | 240GB | 80GB | 115GB | 240GB | 960GB

Take your systems performance to new heights with Mushkin SSDs

Atlas mSATA

Introducing Atlas Deluxe, the fastest mSATA SSD on the market. Designed to unleash the hidden performance of today's notebooks and ultrabooks, the Atlas Deluxe easily installs in any device with an mSATA slot.

Atlas Value : 30GB | 60GB | 120GB | 240GB
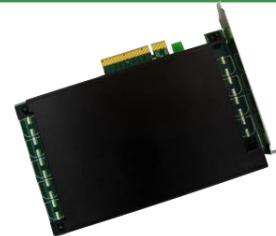Atlas: 60GB | 120GB | 240GB | 480GB
Atlas Deluxe: 30GB | 40GB | 60GB | 120GB | 240GB | 480GB

ProSpec

Designed for the enterprise environment, ProSpec SSDs provide enhanced power-loss data protection through hardware and firmware-based features that prepare the SSD for an unexpected system power loss.

120GB | 240GB | 480GB

Scorpion Deluxe

Introducing Scorpion PCI Express SSD, designed with power users and multimedia designers in mind. The Scorpion Series SSD provides the ultimate storage solution for intensive workstation applications with maximum performance and a sophisticated scalable 2-way or 4-way based design

240GB | 480GB | 960GB | 1920 GB

Scorpion

Unlock the many possibilities with Mushkin's two-way PCIe Scorpion SSDs. Manage your data faster, safer and more efficiently. Whether it be for digital content creation, virtualization, database acceleration, or your own application, the Mushkin Scorpion PCIe SSD is always ready, are you?

240GB | 480GB

Flash Product Lines

In the modern world, nothing is as important as having your data available wherever you are. Mushkin Flash product offer on-the-go convenience, USB 3.0 speeds, and proven reliability that easily allow you to store and share documents, music as well as photos.

Thank You

▶ For more information contact your sales rep. or visit us at www.mushkin.com

Contact Info:

Sales:
Sales Phone: 800-569-1868
Sales email: sales@mushkin.com

Support:
Support Phone: 800-569-1868 option 1
Support email: Support@mushkin.com

Marketing & PR:
Marketing & PR Phone: 626-228-3184
Marketing & PR email: pr@mushkin.com

Online Resources

Reseller Center: **Link**
Reseller kit, Product images, Web Banners, Logo Kit.
www.poweredbymushkin.com/reseller

Press Releases: **Link**
www.poweredbymushkin.com/press

Newsletter: **Link**
www.poweredbymushkin.com/newsletter